



**Merchandise Vendor/ Non-profit Exhibitor Booth Application**

**July 3 & 4, 2010 5pm-10:30pm**

Louisville Waterfront Park, Kentucky

[www.waterfrontindependencefestival.com](http://www.waterfrontindependencefestival.com)

Company or Organization: \_\_\_\_\_

Type of Vendor (check one): \_\_\_\_\_ For Profit Arts & Crafts /Crafts or Festival Merchandise Vendor  
\_\_\_\_\_ Not-for-Profit Community Awareness Display

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: (\_\_\_\_)\_\_\_\_\_ Mobile Phone (\_\_\_\_)\_\_\_\_\_ Fax: (\_\_\_\_)\_\_\_\_\_

E-Mail (required): \_\_\_\_\_

Web Site: \_\_\_\_\_

Reference: \_\_\_\_\_ Telephone: (\_\_\_\_)\_\_\_\_\_

**Description of sale items or exhibit (please include pictures and/or brochure describing sale items or exhibit):**

\_\_\_\_\_  
\_\_\_\_\_

Have you participated in the festival in previous years? \_\_\_\_\_

**FEES**  
(Fee covers both days of the festival)

\_\_\_\_ 10' wide x 20' deep (200 sq. ft) @ \$250 x Number \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_ 20' wide x 20 foot deep (400 sq. ft) @ \$500 x Number \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_ Roving vendor @ \$300 x Number \_\_\_\_\_ \$ \_\_\_\_\_

(Not-for-profits are eligible for a 33% discount on the booth space fee.)

There is a \$75 charge for electricity, for one, no more than two 110 outlets. Vendor is responsible for own extension cord, tables, chairs and tents.

Total add on: \$ \_\_\_\_\_  
**Total amount enclosed: \$ \_\_\_\_\_**

**Check List: Have you enclosed?**

- ✓ Check made payable to Waterfront Development Corporation
- ✓ Copy of IRS Determination Letter of 501(c)(3) status to receive not-for-profit discount
- ✓ Signed acknowledgment of guidelines and liability release

**Applications must be returned no later than Friday June 18, 2010**  
**(they are considered on a first come, first served basis)**

Louisville Waterfront Development Corporation – Attn: Kelley Lewis, 129 River Road Louisville Kentucky 40202  
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