



Merchandise Vendor/ Non-profit Exhibitor Booth Application
July 3 & 4, 2011 5pm-10:30pm
Louisville Waterfront Park, Kentucky
www.waterfrontindependencefestival.com

Company or Organization: _____

Type of Vendor (check one): _____ For Profit Arts & Crafts /Crafts or Festival Merchandise Vendor
_____ Not-for-Profit Community Awareness Display

Contact Person: _____

Street Address: _____

City/State/Zip: _____

Telephone: (____) _____ Mobile Phone (____) _____ Fax: (____) _____

E-Mail (required): _____

Web Site: _____

Reference: _____ Telephone: (____) _____

Description of sale items or exhibit (please include pictures and/or brochure describing sale items or exhibit):

Have you participated in the festival in previous years? _____

FEES
(Fee covers BOTH days of the festival)

Table with 4 columns: Space type, Price per unit, Number, and Total cost. Rows include 10x10 foot space, 20x10 foot space, and Roving vendor.

(Not-for-profits are eligible for a 33% discount on the booth space fee)

There is a \$75 charge for electricity, for one, no more than two 110 outlets. Vendor is responsible for own extension cord, tables, chairs and tents.

Total add on: \$ _____
Total amount enclosed: \$ _____

Check List: Have you enclosed?

- Check made payable to Waterfront Development Corporation
Copy of IRS Determination Letter of 501(c)(3) status to receive not-for-profit discount
Signed acknowledgment of guidelines and liability release

Applications must be returned no later than Friday June 17, 2011
(they are considered on a first come first served basis)

Louisville Waterfront Development Corporation - Attn: Catie Cundiff 129 River Road Louisville Kentucky 40202
Email: catherine.cundiff@louisvilleky.gov - Phone: (502) 574-3768 - Fax: (502) 574-4111