



**Non-Profit Exhibitor Booth/Merchandise Vendor
Guidelines, Rules for Participation & Liability Release
July 3 & 4, 2011 5pm-10:30pm
Louisville Waterfront Park, Kentucky**

www.louisvillewaterfront.com, www.waterfrontindependencefestival.com

The undersigned hereby agrees to abide by the following Rules for Participation in the July 4th Waterfront Independence Festival. Vendor shall indemnify and hold harmless WDC and the Louisville Metro Government, their agents, officials and employees from and against all claims, damages, losses and expenses, including attorneys' fees, arising out of or resulting from this License, provided that such claim, damage, loss or expense (1) is attributable to personal injury, bodily injury, sickness, disease or death, or to injury to or destruction of property, including the loss of use therefrom, and (2) is not caused by any negligent act or omission of WDC, Louisville Metro Government or their employees acting within the scope of their employment.

- 1) There is a fee to participate; it is outlined on the Application sheet.
- 2) Signed contracts & payment must be sent to Waterfront Development Corporation (WDC) **no later than Friday June 17, 2011**. Vendors who show up the day of will not be accepted.
- 3) A picture and/or detailed description of inventory are required for consideration.
- 4) The event is rain or shine, there are no refunds.
- 5) All vendors will need to check in by 1:00 pm Sunday, July 3, 2011 for set up. Vendors can check in as early as 9am on Sunday, July 3rd, 2011.
- 6) A map with your location will be provided in advance.
- 7) Vehicles are not permitted inside the event space. Vendors must be prepared to transport merchandise into the venue via hand truck or by making arrangements with event staff ahead of time to transport items into the venue via golf cart.
- 8) Vendors are liable for any damage caused to the park from their set up, ingress, egress, and tear down and operation.
- 9) Vendors must be operational by 5pm -- Gates open at 5pm.
- 10) Tear down of exhibits not to take place before start of fireworks.
- 11) Vendors are responsible for own area and garbage; area must be clean of debris upon leaving the site. Vendors are required to recycle all boxes and other packaging materials. Recycling dumpsters will be available on the site.
- 12) Stationary vendors are permitted to market their products inside their area only.
- 13) Roving vendors have mobility to sell their products throughout the venue.
- 14) Vendor must accept the area as is, and unless otherwise noted on the application submitted, **vendor must supply own tents, tables, chairs, etc.**
- 15) Tents **may not be staked** without the supervision of WDC staff.
- 16) Sale or distribution of the following items is prohibited at this event:
 - Silly string, confetti, glitter, stickers, colored hair spray, any type of glass container, toy cigarettes, toy swords/guns/etc, rice, birdseed and anything to be considered unfriendly to family activity by the Waterfront Development Corporation.

Signature

Date

Organization/Company